

MEBSR's 5th Annual Fall Sustainable Business Conference

Friday, December 1, 2006

University of Maine Hutchinson Center, Belfast

“Practical Tools for Business Success”

About MEBSR's Sustainable Business Conference

What is sustainable business and how can your company benefit from incorporating it into your business operations? Come hear compelling voices from business large and small as they share behind-the-scenes strategies, stories, and bottom line profits from a variety of angles. Presenters will demonstrate how incorporating a triple bottom line approach to business yields long-term success for their businesses, Maine's special communities, and the environment upon which we all depend. We invite you, MEBSR members or not, to join us at this inspiring gathering in a casual atmosphere to gain tools and skills for building a more viable and rewarding future for Maine businesses.

Conference Schedule

- 8:00-8:30 Registration and Exhibits
- 8:30-9:00 Welcome, Opening Remarks & 30-Second Marketplace of Ideas
- 9:00-10:00 Keynote: **John C. Warner**, Director, **Center for Green Chemistry, UMASS Lowell**
“Green Chemistry: Necessary Steps to a Sustainable Future”
- 10:00-10:15 *Break/Exhibits*
- 10:15-11:45 Concurrent Workshops:
- **Incorporating Sustainability: Best Practices in Maine Companies**
 - **Internet Marketing for Values-based Businesses**
 - **Business Problem-Solving (for business owners only)**
 - **Local Living Economies: Focus on “Buy Local” Campaigns**
- 11:45-12:45 *Luncheon/Exhibits/Topic Tables by Sector*
- 12:45-1:45 Keynote: **Kevin Hancock**, President/CEO, **Hancock Lumber Company**
“Stewardship”
- 1:45-2:00 Eagle Feather Award Presentation
- 2:00-2:15 *Break/Exhibits*
- 2:15-3:45 Concurrent Workshops:
- **Making It In Maine: The Local~Global Balancing Act**
 - **Lean Performance: Steps to Service, Manufacturing & Retail Excellence**
 - **Co-Managed Health: Business Savings and Improved Care**
 - **Ready For That Employee? Growing Your Micro-Business Successfully**
- 3:45-4:30 Special Session: **Funding Opportunities For Renewable & Energy Efficiency Projects**
- 4:30-5:00 Closing Remarks & Reception

Since 2003, all MEBSR conferences have been **climate neutral gatherings**. Consider offsetting the carbon emissions your business or daily activities produce by contacting Maine Green Power Connection at www.maine.greenpower.org

Who Should Attend

- Business Owners and CEO's
- Senior Managers, Department Heads, and Supervisory Staff
- Economic Development Professionals and Government Representatives
- New Entrepreneurs and Business Students

Exhibit Space

There are a limited number of exhibit spaces left. The price for a 6' table, which includes a listing in the conference packet, an insert, and a link on our website, is \$250 for members and \$350 for non-members. This is a unique opportunity to promote your product or service, and includes one complimentary admission to the conference (\$150 value). If you are interested in exhibiting, please contact us soon at 338-8908 or mebsr@acadia.net.

REGISTRATION FORM (Fall 2006)

(Please submit one form for each registrant)

Name _____

Company _____

Address _____

Email _____ Phone _____ Fax _____

(_____ I'm sorry I can't make this conference, but please add me to your mailing (and email) list.)

WORKSHOPS (go to www.mebsr.org for full workshop descriptions and presenter details)

MORNING (10:15-11:45 am)—Choose one

- _____ Incorporating Sustainability: Best Practices in Maine Companies
- _____ Internet Marketing for Values-based Businesses
- _____ Business Problem-Solving (for business owners only)
- _____ Local Living Economies: Focus on "Buy Local" Campaigns

AFTERNOON (2:15-3:45 pm)—Choose one

- _____ Making It In Maine: The Local~Global Balancing Act
- _____ Lean Performance: Steps to Service, Manufacturing & Retail Excellence
- _____ Co-Managed Health: Business Savings and Improved Care for Employees
- _____ Ready For That Employee? Growing Your Micro-Business Successfully

SPECIAL SESSION (3:45-4:30 pm)

- _____ Funding Opportunities for Renewable & Energy Efficiency Projects

PAYMENT

To join MEBSR now and take advantage of conference rates for members, call us at 338-8908. Take \$10 off each **add'l** employee who registers. (Five or more, take \$20 off each **add'l** registrant.)

**EARLY BIRD
DISCOUNT**

Members before 11/10	After	Non-members before 11/10	After
\$ 100	\$ 150	\$ 150	\$ 175

Check enclosed (*Mail to: MEBSR, P.O. Box 157, Belfast, ME 04915*)

Credit Card payment _____ Visa _____ Mastercard (*Fax this form to 338-8909*)

Card Holder's Name _____

Card Number _____ Exp. Date _____

Card Holder's Signature _____

Registrations & payments DUE NOV. 24th. No refunds will be issued after Nov. 17th. Please call if you need confirmation of your registration as one will not be sent automatically.